

Notice: Jones Feed Mills will be closed Monday September 1st for Labour Day. We wish all of our customers a safe and happy holiday weekend!

Get New Arrival Calves Off to a Strong Start with SweetPro Starter Lick Tubs

Written by Jarrett Hargrave, JFM Beef Sales Consultant

When newly arrived calves enter the feedlot, stress from transport, weaning, and a new environment can significantly impact their health and performance. That's where SweetPro Starter Lick Tubs come in – a smart, convenient solution designed to support calves during this critical transition period.

SweetPro Starter tubs are softer than traditional lick tubs, making them more palatable and easier for young calves to consume. This encourages earlier and more consistent intake of essential energy, vitamins, and minerals, right when calves need it most. By stimulating consumption early, these tubs help support immune function, appetite, and gut health – all of which are crucial to reducing morbidity and improving performance.

One key benefit of SweetPro's design is that it encourages saliva production during licking. Saliva plays an important role in buffering rumen pH and promoting healthy digestion. This can lead to improved feed efficiency and fewer digestive issues as calves begin to transition to bunk feed.

With a blend of fermentable fibre, bypass protein, and bioavailable trace minerals, SweetPro Starter Tubs are an excellent tool for helping stressed calves get back on track quickly. Whether you're dealing with freshly weaned calves or receiving high-risk animals, SweetPro gives them the nutritional boost they need to start strong and thrive.

Healthier starts mean better gains. Utilize SweetPro Starter Tubs along with our Stressfighter program, to help your calves hit the ground running.

Start Them Right



Jones
FEED MILLS LTD.



Give your calves the start they need with SweetPro Starter blocks!

Producers have long recognized the knowledge and support of the Jones Beef Team for helping them get their calves off to the right start. The JFM Beef Team encourages the use of SweetPro® Starter blocks through the starter phase as part of a successful transition diet for newly received calves.

The SweetPro® Starter block is an all-natural protein supplement lick block that is designed for the essential fortification of receiving calves and stocker cattle requirements that provides vitamins A, D & E, protein, calcium, phosphorus and trace elements, including selenium.

SweetPro
PREMIUM SUPPLEMENTS

Talk to a Jones Beef Team member for more information and to ask about our **FALL SKID PRICING SPECIAL** on SweetPro Starter blocks.



www.jfm.ca • Phone: 519-698-2082 / Toll Free: 1-800-265-8735

WHAT'S GOING ON AT
THE MILLER'S STONE STORES
HEIDELBERG & WROXETER



August Specials

15% off FourAll Ice Cream Sandwiches, Bars and Pints

All Yorkshire Valley Chicken Products on Sale



15% off all Summer Pet Toys and Bisco Roky Treats

2755 Lobsinger Line, Heidelberg 519-699-5200

ON THE CALENDAR

*JFM Sponsored Event

- Aug 11-17 - Be Grain Safe Week
- Aug 22-24 - Wellesley Fall Fair
- Sept 6 & 7 - BFO Cow Calf Management Tour - Brant County
- Sept 9-11 - Canada's Outdoor Farm Show - Woodstock
- Sept 16-20 - International Plowing Match & Expo - Graside
- Oct 23 - Poultry Industry Council AGM - Elora
- Nov 7-16 - The Royal Agricultural Winter Fair - Toronto



Jones
FEED MILLS LTD.

Keep your cows cool this summer with heat stress feed and management options from Jones Feed Mills.

Talk to your Jones Dairy Sales Consultant about how to best manage heat stress this summer.

NOW ORGANIC CERTIFIED!

just think Jones!



Jones Feed Mills Ltd. | Linwood - Heidelberg - Wroxeter | 1024 Alfred St. Linwood, ON | 1-800-265-8735 | www.jfm.ca

SweetPro Products JFM Stocks:

- SweetPro Starter (225lb)
- Sweet16 (250lb)
- SweetPro Ranger (250lb)
- Sheep Lick Tub 1 (50lb)
- Equine Lick Tub (50lb)
- Equine Lick Tub (125lb)



Heat Stress in Poultry

Written by Aizwarya (Ash) Thanabalan PhD, JFM Poultry Technical Services Specialist

Content contribution by Dr. Anastasia Novy, Guelph Poultry Veterinary Services

This summer, heat stress has significantly affected poultry flocks across Southern Ontario. Many producers have reported high mortality rates, reduced feed intake, and lower average daily gain as a result of extreme temperatures. To help mitigate these challenges, several key management strategies are recommended. First, it's crucial to ensure that all backup generators and belts are fully functional to prevent ventilation failures and to maximize on ventilation potential. It is essential to monitor humidity levels closely, especially overnight when ventilation is often reduced. As well, maintaining adequate static pressure is critical to ensure proper airflow across the flock at bird level, which helps regulate temperature and humidity in the barn environment. Next, light intensity above 10-15 lux is important as it helps keep birds active and promotes the release of hot air from the litter – this can help reduce moisture buildup and improve air quality. As well, regularly walking through the barn is advised to encourage bird movement allowing heat to dissipate from under them. Lifting feeders off the ground can further encourage standing activity among the flock, leading to more heat release. Additionally, ensuring that water pressure is maintained at a minimum of 50 mL/min will help birds stay hydrated during high-heat conditions. Producers might also consider using water additives like Phytozen, which can enhance flock resilience to heat stress. Nutritionally, consider adding an extra 1 kg/MT of betaine to the feed to support birds' physiological response to heat.



Look in our September newsletter for photo contest winners!

DID YOU KNOW?

Ontario has the most poultry farms of any province, is second in pig and dairy farms and also produces the most corn and apples in Canada.

Source: thecanadianencyclopedia.ca

FUTURES

Can \$: 1.38 (7/30/25)

LIVE CATTLE		DRESSED HOGS	
AUG	\$ 323.72	AUG	\$ 278.54
OCT	\$ 319.06	OCT	\$ 232.15
DEC	\$ 319.31	DEC	\$ 211.33
FEB	\$ 318.82	FEB	\$ 217.38

SOURCE: FARMS.COM

BulkTech Feed Bins

Reminder, Jones Feed Mills is a BulkTech feed bin distributor. Whether you are looking for a 1 Tonne premix bin or a 35 Tonne complete feed bin - or anything in between, Jones and BulkTech have you covered! Call the office or reach out to your JFM representative for more information and pricing. Delivery is always available.



Jones
FEED MILLS LTD.

INTRODUCING JONES

BEEFUP
Premix



BEEFUP is specifically designed to meet the mineral requirements of feeder cattle based on body weight for both backgrounding and finishing cattle, thus simplifying your premix program. **BEEFUP** is available through two core mixes; **BEEFUP22** and **BEEFUP33**

which includes 22 mg/kg and 33 mg/kg of monensin respectfully, to support optimal feed efficiency and performance. **BEEFUP** is also available in two enhanced versions which feature Zinpro Availa Zn to further improve immune function and overall health.

For more information on BEEFUP, contact your JFM Beef Sales Consultant or call the office 1-800-265-8735

We Know Beef!

519-698-2082
www.jfm.ca



With the hot weather here, JFM would like to remind our customers to please **remove the plastic wrap** from your skids upon receipt to prevent sweating, mold & mustiness. This reminder is on our invoices as well.

REMOVE THE WRAP

Join Our Team

The following full-time position is available at Jones Feed Mills:

- Afternoon Shift Mill Operator in Linwood, ON

For more information or to apply, please contact Matt Hogan at matt@jfm.ca or by calling 519-698-2082 x 251 Come join the Jones team!